



BENJAMIN RUSSELL HIGH SCHOOL

225 HEARD BOULEVARD * ALEXANDER CITY, ALABAMA 35010 * 256-234-8611

April 27, 2011

As the prom sponsor at Benjamin Russell High School in Alexander City, Alabama, I commend Mark Dyer and his employees for the most excellent, classy, and astonishing prom in twenty plus years. I am still in awe at the work that was accomplished to make this the "perfect" prom. Your strategic thinking skills took my simple ideas and made them elegant. Every single thing I requested, you made it come true. I have had numerous amounts of parents and students take the time to call, email me, or write letters thanking me for the most beautiful, organized prom ever. There were no cardboard junk taped together which takes hours and hours to erect, no tacky crepe paper, and hiring you to decorate and to DJ was far less expensive that what I spent last year.

The Deputy State Superintendent, Dr. Tommy Bice, emailed me today thanking me for the most remarkable prom he has ever seen and considered it to be in a category of its own. One parent remarked that it looked like what she would expect to see if attending the Royal Wedding, while another remarked it looked like the Academy Awards. Alexander City is a small community and word travels quickly. The prom is the main topic of discussion this week after the prom on Saturday, April 23!

The draped curtains were a huge success. Parents, students, and guests who were sitting in the color-coded bleachers were astounded when the curtain dropped to the floor. It was brilliant to raise the curtain after lead-out. That one small act was enough to let the parents and visitors know it was time for them to leave.

The projection was the work of a genius. Even the students in lead-out (and me) who were behind the curtain were able to watch lead-out and did not miss a thing! The table tops were decorated beautifully and the Eiffel Towers were beyond amazing!!!

Students have raved about the beautiful prom and the fabulous music selection all week. You managed to keep the majority of the students at the prom until it ended, which has never been accomplished.

I highly recommend you to any prom planners. I will NEVER plan a prom without you. Thanks again for helping to make the Parisian Prom 2011 the greatest in BRHS history!! I look forward to working with you again next year.

Many thanks,

Annette Tate

Annette Tate, BRHS Prom Sponsor